



The New Jersey Renaissance Faire Event Sponsorship Experience

Connect to your target market with our customizable hierarchy of “Right-Size” sponsorship packages. Reach 12,000 potential customers during faire days and 18,000 social media members. Brand exposure will be uniquely developed for the individual Marketing and Brand needs of your company.

These Sponsorship options can be customized further to suit the needs of the individual or business. In-kind trades, further ticket gifts, or other arrangements can be made to mutually benefit all involved.



Royal Sponsors of the Kingdom - A Principal Sponsorship of \$5,000.

Sample of Possible Opportunities for Selection

- ⇒ Bi-Monthly posts of your commercial or advertisement from eight weeks prior to faire and through faire on our Facebook and Instagram pages, reaching 18,000 members
- ⇒ Category Exclusivity in event driven Advertising.
- ⇒ Program ad (1/2 page due by May 1st)
- ⇒ Category Exclusivity as a supplier and product endorsement.
- ⇒ Parking lot area outside the faire for Leverage Space, Sampling opportunities, Giveaways, Display, Coupon distribution, Banner Placement(unless faire related), or to enhance the Event experience by adding value to the relationship with your large markets
- ⇒ Complimentary Tickets (12)
- ⇒ Advertising graphic and hyper link in our E-communication newsletters from the time of contract, through the show
- ⇒ Web Links from the Partners page listing you as a Royal Sponsor
- ⇒ Signage on Marquees within the faire itself listing you as a Royal Sponsor



Knightly Sponsors of the Realm - A Major Sponsorship of \$2,500
Sample of Possible Opportunities for Selection

- ⇒ Program ad (1/4 page ad due by May 1st)
- ⇒ Complimentary Tickets (6)
- ⇒ Monthly posts of your advertisement from eight weeks prior to faire and through faire on our Facebook and Instagram pages, reaching 18,000 members
- ⇒ Outside faire area for Leverage Space, Sampling opportunities, Giveaways, Displays, Coupon Distribution, Banner (unless faire related)
- ⇒ Web Link from the Partners page listing you as a Knightly Sponsor

Advertisements in Digital Brochure, with QR Codes placed around the faire site for easy access

- **1/8 page ad (vertical), \$150** - 2.75" wide by 5.5" tall (825 px. by 1650 px.), 300 dpi resolution
- **1/8 page ad (horizontal), \$150** - 4.25" wide by 2.75" tall (1275 px. by 825 px.), 300 dpi resolution
- **1/4 page ad (vertical), \$250** - 4.25" wide by 5.5" tall (1275 px. by 1650 px.), 300 dpi resolution
- **1/4 page ad (horizontal), \$250** - 5.5" wide by 4.25" tall (1650 px. by 1275 px.), 300 dpi resolution
- **1/2 page ad (vertical), \$400** - 4.25" wide by 11" tall (1275 px. by 3300 px.), 300 dpi resolution
- **1/2 page ad (horizontal), \$400** - 8.5" wide by 5.5" tall (2550 px. by 1650 px.), 300 dpi resolution
- **Full page ad, \$600** - 8.5" wide by 11" tall (2250 px. by 3300 px.), 300 dpi resolution, also featured on Marquees throughout the faire site
- To be featured on just the in house Marquees throughout the faire site at full page size, **\$500**
- Complimentary Tickets (2 for 1/2 page and 4 for full page)